



**SYLLABUS FOR PH.D. COURSEWORK IN MANAGEMENT**  
**DEPARTMENT OF MANAGEMENT (M.B.A)**  
**UNIVERSITY OF NORTH BENGAL**

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**Ph.D. Programme in Management:**

Since its establishment, the core mission of the Department of Management has been to actively engage in the advancement and expansion of Management Studies both within India and globally. Our aim is to make significant contributions across various domains within this field. The Ph.D. program in Management, housed within the Department of Management, will definitely be embodied an unyielding commitment to enhancing academic excellence, fostering a deep understanding of various subjects, promoting independent research, and facilitating hands-on experiential learning.

Under the guidance of the University of North Bengal and its distinct emphasis on progressive learning, critical thinking, and interdisciplinary education, the Department of Management provides an exhilarating research milieu for both its students and scholars.

The Ph.D. program is meticulously crafted to empower students and research scholars to independently delve into their chosen research domains, all while receiving adept guidance. This initiative is dedicated to fostering a conducive research atmosphere and equipping research scholars with the skills to evolve into empowered and proficient researchers.

**Programme Objectives:**

1. To nurture students into impactful researchers in the field of Management, enabling them to effectively tackle and overcome technical challenges and complexities within their respective domains.
2. To educate students for distinguished careers as prominent scholars in the academic sphere.
3. To achieve and uphold the highest contemporary research standards in disseminating academic knowledge and contributing valuable insights to society.

**Programme Outcomes:**

1. **Research:** Proficiency in conceiving, formulating, and implementing research endeavours to generate innovative knowledge. Competence in applying and adapting research methodologies to address complex issues. Aptitude for making sound judgments on intricate matters within specialized domains and producing original research that adds value to scholarly publications.
2. **Methods:** A comprehension of research methodologies or creative processes, or both, within the field of study. Equipping students with the ability to assess various approaches for problem-solving through well-established techniques, and to innovate and critically evaluate ongoing research.
3. **Communication:** Distinctly and effectively communicate with peers and the general public, both in written and oral forms. Pursue effectively with the academic community through conferences, meetings, and workshops engagement.
4. **Professionalism:** Building characters and skills necessary for employment, such as personal responsibility, self-reliant initiatives, ethical behavior with academic integrity, and appropriate guidelines for the responsible conduction of research.



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**Ph.D. Coursework Structure:**

<b>Paper Code</b>	<b>Subject Name</b>	<b>Credit</b>	<b>Marks</b>
	Research & Publication Ethics (RPE)	4(Offered by UGC-HRDC, NBU)	100
	Business Research Methods (BRP)	2	50
	Management Theories (MT)	2	50
	Academic Writing, Literature Review & Seminar (ALS)	2	50 (Practical)
	(Anyone from the following)		
	i. Contemporary Issues in Financial Management (CIFM)	2	50
	ii. Contemporary Issues in Human Resource (CIHM) Management	2	50
	iii. Contemporary Issues in Marketing Management (CIMM)	2	50
	iv. Contemporary Issues in Systems & Operations Management (CISOM)	2	50
	v. Contemporary Issues in Travel & Tourism Management (CITTM)	2	50
	Total	12	250