



MBA ADMISSION FOR ACADEMIC SESSION 2023 - 2024

DEPARTMENT OF MANAGEMENT

UNIVERSITY OF NORTH BENGAL

Accredited by NAAC with Grade B++

Raja Rammohunpur, P.O. North Bengal University, Siliguri 734013, West Bengal, India
(UGC Recognized, AICTE Approved, Life member of AIMS & Nationally Ranked B-School)

The Department of Management, University of North Bengal invites application for admission to its 02 (Two) year Full Time MBA Programme

(Dual Specialization, under CBCS mode) for the academic session 2023 - 2024.

Candidates are required to complete a Bachelor's degree (Final Semester appearing candidates are also eligible to apply) of minimum 03 (Three) years duration in any discipline (Except performing and fine arts) from a recognized Indian University or Foreign University (As per University Norms) with a minimum of 50% of marks in aggregate (5% relaxation will be given to SC, ST, OBC candidates).

For Details & Selection Procedure as well as Prospectus & filling up of Application Form please do visit our websites <https://mba.nbu.ac.in> and www.nbu.ac.in

Form Fill Up Duration : 05th June 2023 to 16th July 2023

Advt. No: **05/R-2023**, Dated :05.06..2023

Registrar (Offg.)



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Eligibility Criteria & Process of Selection for MBA Admission

Academic Session 2023-2024

- 1) Candidates are required to complete a Bachelor's degree (final semester appearing candidates are also eligible to apply) of minimum 3 years' duration in any discipline (except performing and fine arts) from a recognized Indian University or Foreign University (As per University Norms) with a minimum of 50% of marks in aggregate (5% relaxation will be given to SC, ST, OBC candidates).
- 2) Final year students awaiting results may also apply, nevertheless, their admission will be treated as purely provisional. Before the commencement of the first semester examination they have to obtain the requisite qualification as stated in point 1, otherwise their candidature may stand cancelled.
- 3) Candidates fulfilling the above-mentioned eligibility need to appear for the Entrance Test (100 marks) i.e. NBUMAT - 2023, conducted by the Department of Management, University of North Bengal. Candidates having valid scores of CAT / XAT / MAT / CMAT / GMAT / ATMA / WBJEMAT are however exempted from appearing in the aforementioned Entrance Test.
- 4) Candidates of NBUMAT and candidates having valid scores of CAT / XAT / MAT / CMAT / GMAT / ATMA / WBJEMAT entrance tests as stated in point 3 will appear for the final selection process.
- 5) The final selection process will comprise of Group Discussion (GD: 25 marks), Personal Interview (PI: 40 marks), Essay Writing (25 marks) & Extempore (10 marks). Candidates scoring minimum 50% (Composite score in the final selection process) (5% relaxation will be given to SC, ST, OBC candidates) are eligible for provisional admission for the academic session 2023-24.
- 6) The final merit list will be prepared and published in University website (www.nbu.ac.in & <https://mba.nbu.ac.in>). Any tie on the score sheet may be resolved by considering the score up to three places after the decimal point.
- 7) Under any exceptional situation when the tests stated in point 3 cannot be conducted, the merit list may be prepared on the basis of the marks scored in the qualifying examination by the candidates as stated in point 1. Any tie on the score sheet may be resolved by considering the score up to three places after the decimal point.
- 8) The merit list may be prepared in accordance with the Government and University rules and norms.

Tentative schedule for Admission will be as follows: -

Sl. No.	Particulars	Date
1.	Publication of Admission Brochure with Application Form and submission of Application Form	05 th June, 2023 (Monday)
2.	Last date of Submission of Application form	16 th July, 2023 (Sunday)
3.	NBUMAT Written Examination	18 th July, 2023 (Tuesday)
4.	GD, PI, Essay Writing & Extempore	20 th & 21 th July, 2023 (Thursday & Friday)
5.	Publication of Composite List and 1 st Merit list	25 th July, 2023 (Tuesday)
6.	Admission from 1 st merit list ends on	31 st July, 2023 (Monday)
7.	Publication of 2 nd Merit list	03 rd August, 2023 (Thursday)
8.	Admission from 2 nd Merit list ends on	07 th August, 2023 (Monday)
9.	Publication of 3 rd Merit list	10 th August, 2023 (Thursday)
10.	Admission from 3 rd Merit list ends on	16 th August, 2023 (Wednesday)
11.	Commencement of Classes	07 th August, 2023 (Monday)