



समानो मन्त्रः समितिः समानी

DEPARTMENT OF MANAGEMENT UNIVERSITY OF NORTH BENGAL

MBA PROGRAMME -- UNDER CBCS -- (ADMISSION PROSPECTUS)

ACADEMIC SESSION
2023 - 24

TWO YEAR FULL TIME MBA PROGRAMME WITH DUAL SPECIALIZATION

(UGC Recognized, AICTE Approved, Times B School 2021 - India's Top Ranked B School)

<https://mba.nbu.ac.in>



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Our Recruiters

Prof. Sanchari Roy Mukherjee
Ph.D.
Vice-Chancellor
University of North Bengal



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UNIVERSITY OF NORTH BENGAL

Accredited by NAAC with Grade B++

Website: <http://www.nbu.ac.in>

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Date: 22nd May, 2023

MESSAGE

It gives me immense pleasure to mention that the Department of Management of the University of North Bengal is going to continue its academic journey with the forthcoming session 2023-2024, welcoming the new buds who are interested to fulfill their ambitions in the arena of Business Management and its related areas. I am confident that the refreshingly new approaches of the Department would usher in a new era in the field of Management Studies. I am sure that the MBA programme will benefit the students a lot and help them to prove themselves in their future career.

I wish all of you every success in life

Sanchari Roy Mukherjee
Vice-Chancellor



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DEPARTMENT OF MANAGEMENT
UNIVERSITY OF NORTH BENGAL
Accredited by NAAC with Grade B++

(AICTE APPROVED)

A+ Ranked Business School (Business India B-School survey 2010, 2011),
6th Ranked B School in West Bengal (Competition Success Review 2011)

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Date: 24-05-2023

MESSAGE FROM THE HEAD OF THE DEPARTMENT

Since its inception Department of Management, University of North Bengal is trying its level best to cater the needs of the Country, Society, Students and this Region. The Department grooms the students and makes them feature leaders through rigorous process. It is our pleasure to inform that the strong alumnus of the Department is now holding key positions in different sectors such as the corporate, entrepreneurship, academics, civil services etc.

The success mantra of the Department is innovative and modern curriculum, industry exposure, diversity of the students, experience and dynamic faculties and also the involvement of the Industry experts as well as the eminent academicians from premium Institutes of the country. The Department works as a family and committed towards excellence. The Department was established way back in year 2003. Ever since then, the Department is tiresomely contributing in the process of developing this region, society and our country by producing effective managers of the society.

On behalf of the Department of Management I welcome and wish you all the best.

Dr. Deepak Subba
Ph.D. (IIT Roorkee), MBA
Head, Department of Management
UNIVERSITY OF NORTH BENGAL

About the University

The University of North Bengal was established by an Act of the Legislature of West Bengal in 1962 with the mission "to encourage and provide for instruction for teaching, training and research in various branches of learning and course of study; to promote advancement and dissemination of knowledge and learning and to extend higher education to meet the growing needs of society."

The University of North Bengal campus covers an area of nearly 331 acres land at the foothills of high Himalaya in close proximity of vast plains around it with a fascinating glimpse of the Kanchenjunga peak, tea gardens and forest cover.

The University of North Bengal, since its inception in 1962, has been fulfilling the objectives of imparting higher education and research to the people of this socio -economically backward area of the country. With the global advancement and requirements in the arena of higher education and research, the University has shouldered the responsibility of dissemination of knowledge by judicious expansion of its role in advanced, non-conventional, applied and job-oriented fields keeping the quality of education at par with global standards at low cost.

The University has taken initiatives in qualitative growth by way of achieving excellence. The Departments are well - equipped with research programmes from various agencies and have received academic distinctions and recognitions.



About the Department

The Department of Management was established in April, 2003. The University of North Bengal is conducting a full time Master of Business Administration (MBA - Dual Specialization) which is approved by AICTE and recognized by UGC) under the Department of Management in order to provide quality management education and other services of global standards in a high quality ambience. The institution aspires to achieve excellence in every sphere of its activity including curricular works, research, professional outlook, consultancy, student support, and outreach programme. The Department of Management, University of North Bengal has been rated as an **A+ category B School in the National B - School survey conducted by Business India, and other National B - School surveys like Businessworld, Business Today and Competition Success Review**. The department has also been rated as a **B1 category B School based on the AIMA-IMRB National B - School survey 2010**. Apart from this the Department also has been ranked **among the top 150 B – Schools in the Times B – School Survey 2021 by the The Times of India Group**. The students also bagged the **9th Position in the "Earthian Annual Awards 2012"** conducted by WIPRO. The students of the Department have also entered the semifinals in the Asia B - Plan competition organized by IIT Bombay. The students of the Department also have participated in the **2nd Chhatra Vishwarkarma Award 2018 (Regional Convention) conducted by AICTE on 2nd November 2018**. For the consecutive last 9 years, the department is offering more than 90% final placement and 100% internship opportunities to the students. This 20 year old professional institution has a strong and very cooperative Alumni base in India and abroad.

The Department of Management, University of North Bengal is an official Life member of the Association of Indian Management Schools (AIMS), where the contemporary members are the highly reputed B-Schools in India like Jamnalal Bajaj Institute of Management Studies, FMS Delhi, IISWBM Kolkata, etc. has enabled the Department of Management to gain its foothold in the sphere of the nationally acclaimed B-Schools of our country.



Importance to have an MBA Full Time Degree

An MBA aspirant can make the decision to study an MBA for two basic reasons: updating their professional thoughts or learning basic business management skills. When it comes to upgrading, it is usually the reason why professionals with more time in the business choose the MBA: to continue learning and remain competitive in a globalized market. The academic background of those studying for an MBA is highly valued in the business field. It's a future investment, which adds weight to your resume. In addition to a better salary, the MBA student can achieve better job positions. It must be mentioned that graduate professionals in these programs are more likely to gain leadership positions and senior management in companies. The realization of an MBA is an investment decision that improves the probability of being hired or promoted, provides the necessary professional background and develops the skills needed to excel in a competitive and international business environment. In an employment market as competitive as today's, one of the facts that makes one candidate stand out from another is being in possession of an MBA. These types of masters are highly valued by the companies and, as a consequence, they are very well paid. Taking everything into account, pursuing an MBA course, leads to the consolidation of a good network of contacts, the gain of new skills and strategic knowledge, the stability and job recognition and the knowledge to start your own business venture.

AMENITIES OF THE UNIVERSITY

MBA programme is conducted in a building located inside the University campus having the Departmental library, in house Computer laboratory, well equipped classrooms, internet facility, Faculty Member's Chambers etc.

COMPUTER LAB AND CONNECTIVITY

The Department's Computer Lab is well equipped which is centrally located and connected with digital library. Latest system & application software are also available in the Lab. Through E-connectivity facility students can access latest books of journals from different areas of management for their academic benefits with the help of e-platforms.

MODERN CLASS ROOM AND DEPARTMENTAL SEMINAR HALL

State of the art ergonomically designed classrooms with LCD projector facilities make the learning and teaching sessions much more vibrant and attractive. Departmental Seminar Hall is available for internal programs. Fully Wi-Fi enabled campus.

HOSTEL

Separate Hostel facility (With Wi Fi Facility) for boys and girls on 'first come first serve' basis is provided in the University Campus according to University rules.

CANTEEN

PG Canteen is available to the students with multi-cuisine foods and beverages.

MEDICAL FACILITIES

University of North Bengal has well equipped in-house health centre inside the Campus to provide medical services to the various stake holders of this university i.e. students, faculties, administrative personnel and its staff. It also has a pharmacy in the health centre which provides free medicine at its limited capacity to its patients. The NBU health centre provides free medical treatment and pathological facility with very nominal charges.

ANTI RAGGING CELL

University of North Bengal has constituted an Anti Ragging Committee. The Composition of the Anti Ragging Committee as per UGC regulations (Section 6.3) on curbing the menace of ragging in higher educational institutions, 2009 Under Section 26 (1) (G) of the University Grants Commission Act, 1956. The cell is committed towards preserving a Culture of Ragging Free Environment in the University Campus.

BANKS AND ATMs

The State Bank of India is having its own branch (NBU Campus Branch) located at the campus of the University of North Bengal for the benefit of the University as well as its students, faculty members, administrative personnel and its staffs in addition to other customers. Moreover, there are two ATMs of SBI located in the campus of the University. Apart from SBI Branch in the University Campus, there are also various other Nationalized and Private Banks located at a stone-throw distance from the campus like Axis Bank, UCO Bank, Canara Bank, Andhra Bank, Central Bank of India, Bandhan Bank, HDFC Bank etc.

POST OFFICE

Department of Post, Government of India is also having its own Post Office (Delivery Office) located for the benefit of the University as well as its students, faculty members, administrative personnel and its staffs.

GYMNASIUM AND SPORTS

The University believes in all round growth of the students and as a consequence the students participate in different sports and games activities of the University. A sports complex, 'KHELA GHAR' is dedicated for the use of students with multi-gym badminton courts and table tennis boards, Two big playgrounds are also there are available for outdoor sports.

AUDITORIUM

A state of the art modern auditorium, 'Rabindra Bhanu Manch' (with a seat capacity of more than 500 approx) is used by the students for various programs. Apart from this 'Vidyasagar Manch' (with a seat capacity of more than 1200 approx) and a Conference Hall (with a seat capacity of around 150) are also available for Departmental Programmes.

LIBRARY FACILITIES

The University Library provides books, journals as well as current information on various topics to fulfill the need of the University communities. Since inception of the University, the library has been serving the various components of the university community viz. teachers, research scholars, students, officers and staff towards the fulfillment of their objectives.

The Library is a three storied building with 28660.37 sq feet carpet area. The location of the University Library is at the Western side of the University Administrative building and North of Padmaja Park.

- University Library has built up a rich collection on all branches of Science, Arts, Commerce, and Management
- It is a member of UGC Infonet Consortium for online subscription of journals.
- Library LAN has become a part of campus wide Network, which has made it possible for the academic community of various departments to access information from their adobe.
- The library is open 7 days a week.
- RFID tracking systems.

Apart from this, the students can access the Departmental Library (Seminar Library) which provides them instant access to the titles of their daily needs. E-Journals are available through Internet (Inflibnet and Infonet). All those facilities make the system of cross reference access to information.

PROJECTS AND SURVEYS DONE BY THE DEPARTMENT

- A Survey on Consumer Preference of Traditional Bengal Sweets in Siliguri Market was carried out by the students and faculty members of the Department of Management, University of North Bengal in the year 2011.
- The Department of Management, University of North Bengal had conducted a Project for 'Earthian 2012' (Conducted by Wipro) – "SEEZ: The Future of Green Industrialization".
- Feasibility Study on the Night Landing Facilities at Bagdogra Airport was also conducted by the students and faculty members of the Department of Management, University of North Bengal in association with Help Tourism in the year 2013.
- 'NIRMITSAV', a Project based on Tourism was conducted by the Department of Management, University of North Bengal.

INTERNATIONAL INTERFACE

- Faculty members and students of **Bangladesh Institute of Bank Management** had made a visit to the Department of Management, University of North Bengal in December, 2012 as a part of their International Study tour in India. This initiated the beginning of International academic exchange affairs.

- **Mr. Bhaskar Sanyal, Digitate - Director & Head of UK, Tata Consultancy Services** had made a visit to the Department of Management to interact with the students of this institute in 2012.

THE LIST OF CONFERENCES / WORKSHOPS / SEMINARS

Conferences, Seminars, Workshops & Webinars etc.

- **2022-23:** MBA Induction Programme from 19th September 2022 to 23rd September 2022.
- **2021-22:** Conference on Industry Academia Convergence (AHOVAAN 2022) on 16th March, 2022.
- **2021-22:** ATAL - Faculty Development Programme (FDP) on 06th to 10th December 2021 (Sponsored by AICTE).
- **2020-21:** Conference on Industry Institute Convergence (AHOVAAN 2021) on 22nd & 23rd March, 2021.
- **2020-21:** International E-Symposium on Travel Tourism, 18th & 19th July, 2020.
- **2020-21:** National Level E-Conclave on 28th & 29th June 2020.
- **2019-20:** UGC sponsored National Workshop on Management Studies on 13th March 2020.
- **2019-20:** Conference on Industry Institute Convergence (AHOVAAN 2020) on 5th & 6th March, 2020.
- **2019-20:** MEET WITH STUDENTS by Syngene International, Bangalore on 2th February, 2020.
- **2018-19:** National Management Conclave on 14th and 15th March 2019
- **2018-19:** One Day Workshop on "Education and Research in Business Studies & Management on 26th February 2019.
- **2018-19:** Special Lecture on Child Rights and Policies Programmes related to Children and Mechanisms to address Children on 15th January 2019.
- **2017-18:** AHOVAAN 2018 / Industry Institute Interface Programme on 25th February, 2018
- **2017-18:** International Conference 2017 on 22nd, 23rd & 24th November 2017.
- **2016-17:** AHOVAAN 2016 / Round Table Conference on Industry Institute Convergence Programme on 18th September, 2016
- **2016-17:** CAREER MEET 2016 / Management Student - Industry Interface Programme on 4th May 2016
- **2014-15:** National Seminar 2014 on 4th & 5th December 2014.

PEDAGOGIC APPROACHES

The MBA Program of the Department of Management, University of North Bengal uses a mix of various instructional methods to make learning effective. These include classroom lectures, case studies enabled classes, Class tests / Class Activities, Industry based workshops / Academic seminars, Class presentations, business-games / role-plays, individual / group assignments & entrepreneurship projects, industry visits etc. The curriculum and its delivery emphasize innovative problem-solving, shared perspectives, application of concepts, and teamwork. The pedagogy encourages students to develop an ability to work effectively in groups, and yet present and defend their individual perspectives. Students are encouraged to develop decision-making ability based on contextual analysis, and the case method of learning is widely used. The case method not only requires application of theoretical knowledge to real-life problems, but is also helpful in developing a holistic perspective that can deal with unstructured situations and decision-making under uncertainty. The selection of cases exposes students to both leading-edge research and current practice. Overall, the pedagogy is not the usual delivery-consumption

mode, but a rich interaction of activated minds that can test established theories and derive fresh, creative solutions to problems in real time.

EVALUATION

The student evaluation is a continuous process and comprise of the following activities

- Class participation
- Assignments / Field Work / Term Paper
- Written Examination
- Preparation of Project Report and Business Plan Report
- Viva Voce.

CBCS DUAL SPECIALISATION OFFERED

- Financial Management
- Human Resource Management
- Marketing Management
- Systems and Operations Management

DEPARTMENT OF MANAGEMENT FACULTY DETAILS

CORE FACULTIES	VISITING FACULTIES	GUEST FACULTIES
<p>Dr. Deepak Subba MBA, Ph.D. (IIT Roorkee) Assistant Professor, Head, Department of Management, University of North Bengal</p> <p>Mr. Sanmoy Mallick B. Tech, MBA, Ph.D. (Thesis Submitted) Assistant Professor, Former Head, Department of Management, University of North Bengal</p> <p>Dr. Nandita Pradhan MA (Economics), Ph.D. Assistant Professor, Department of Management University of North Bengal</p> <p>Dr. Subrata Ray MBA (Mktg & HR), MA (Rural Dev), PGDTM, PGDPSM, PGJMC, Ph.D. Assistant Professor, Department of Management, University of North Bengal</p> <p>Dr. Dipanjan Moitra MCA, Ph.D. Assistant Professor, Department of Management, University of North Bengal</p>	<p>Ms. Debarati Deb Assistant Professor Salesian College, Siliguri Campus</p> <p>Mr. Amit Bhaumik Corporate Trainer Cluster Manager, ICICI Lombard, North Bengal & North East Region</p> <hr/> <p style="text-align: center;">GUEST FACULTIES</p> <p>Prof. Ajay Kumar Singh Professor, Head & Dean, Department of Commerce Faculty of Commerce & Business, Delhi School of Economics, University of Delhi</p> <p>Dr. Krishna Murari Associate Professor & Head School of Management Sikkim University</p> <p>Prof. Namrata Sharma Director, HRDC, Indore University</p> <p>Dr. Sanjay Parab Vice Principal, St. Xavier's College, Mumbai</p>	<p>Prof. Debasish Sur Professor, Department of Commerce University of Burdwan</p> <p>Prof. Sharmistha Banerjee Professor, Department of Business Administration, University of Calcutta</p> <p>Dr. Arun Kaushik Assistant Professor, IIM Amritsar</p> <p>Prof. Maheshwar Sahu Prof. Department of Commerce & Management, Utkal University</p> <p>Prof. Bhabatosh Banerjee Dean, Faculty of Com & Mgmt, University of Calcutta (Retd.)</p> <p>Dr. Subrata Roy Associate Professor, Dept of Commerce Mahatma Gandhi Central University Bihar</p> <p>Dr. Abhik Kumar Mukherjee Assistant Professor, Dept of Business Administration, University of Burdwan</p>

The List of Visiting and Guest Faculties is indicative are not exhaustive

INVITED EMINENT FACULTIES FROM ACADEMIA

<p>Prof. Tathagata Bandopadhyay Dean, IIM Ahmedabad</p> <p>Dr. Amlan Ghosh Associate Professor, NIT Durgapur</p> <p>Prof. Sangeeta N. Pawar Dept of Commerce, Mumbai University</p> <p>Prof. Nimit Chowdhary Head, Tourism Department Jamia Milia Islamia, New Delhi</p> <p>Prof. Dimetrious Buhalis Faculty of Management, Bournemouth University, United Kingdom</p>	<p>Dr. Jeet Dogra Assist Prof, ITTM, Gwalior, MP, India</p> <p>Dr. Ljupka Naumovska Faculty of Marketing, University of Tourism & Management, Macedonia</p> <p>Prof. Rajarshi Roy Dept of Education Viswa Bharti, Shantiniketan, India</p> <p>Prof. Michail Teanoglou HOD, Sol International Hospitality Management, Sol International School, Woosung University, Daejon, South Korea</p>
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INVITED INDUSTRY PERSONALITIES FROM THE INDUSTRY

<p>Mr. Tanmay Degol Senior Project Manage Royal Bank of Canada, Toronto</p> <p>Mr. Ankit Biswas Senior Manager, Business Analytics, New Zealand</p> <p>Mr. Subrata Saha Dy Chief HR, Bennett, Coleman and Co. Ltd. (The Times Group)</p> <p>Mr. Anirban Choudhury Manager, CESE Kolkata</p> <p>Mr. Anup Biswas Sr. Manager, Edelwiss Broking Ltd.</p> <p>Mr. Supratim Basu (Raj) Founder & Director, HelpTourism, Siliguri</p> <p>Mr. Paritosh Dhar Chief Manager, Regional Office (North Bengal), United Bank of India</p>	<p>Mr. Kaushik Sarkar VP - Technology, eRev - Max, Kolkata</p> <p>Mr. Arindam Bhowmick General Manager - Sales & Marketing, Exeltis (India) Limited, Mumbai</p> <p>CA Jitender Mittal Faculty, Institute of Chartered Accountants of India, Siliguri</p> <p>Mr. Aditya Agarwala Dy. Vice President, Axis Bank</p> <p>Mr. Sanjay Rai Associate VP – HR, Alembic Pharma Ltd.</p> <p>CMA Dr. Debaprosanna Nandy Sr. Director - Studies, Adv Studies, Placement (ICAI), CEO - ICMAI RVO</p> <p>Syed Matiur Rahman Vice President, Axis Bank</p>	<p>Mr. Piyush Garg CEO, Powertek Engineering Pvt. Ltd.</p> <p>Dr. Nadeem Parvez MD (Internal Medicine) & DM (Gastroenterology), Neotia Getwell Healthcare</p> <p>Dr. Sudip Pramanik Hormonologist, Neotia Getwell Healthcare</p> <p>Mr. Diptesh Singha Manager, CTS, India</p> <p>Mr. Biplab Santra Manager, Ernst & Young (EY)</p>
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The List of Invited Faculty & Personalities is indicative and not exhaustive

ALUMNI INTERACTIONS WITH STUDENTS

<p>Mr. Kranti Prasad Manager, IDBI Bank</p> <p>Mr. Gaurav Nandi Admin Officer, IIT Kharagpur</p> <p>Mr. Debraj Paul Deputy Manager - Marketing Neotia Getwell, Siliguri</p> <p>Mr. Prasun Dey Group Manager (Marketing) Red FM, Siliguri</p> <p>Mr. Nabarun Basu HR Manager, SICPA India Pvt. Ltd., Sikkim</p> <p>Mr. Rahul Das HR Manager Paradise Food Court Pvt Ltd.</p> <p>Mr. Soumik Basu Manager, Berger Paints Ltd.</p> <p>Mr. Manoj Kumar Singha Assistant Manager, IndusInd Bank</p>	<p>Mr. Sayandip Roy Amul, India</p> <p>Mr. Amit Bhattacharya Territory Sales Officer, Hindustan Unilever Ltd., North Bengal-Sikkim-Bhutan</p> <p>Mr. Atanu Das Senior Sales Executive, MRF Paints., Kolkata,</p> <p>Mr. Argha Prasun Ghosh HR - VIVO</p> <p>Mr. Pradiptamay Saha Asst. Manager, IOCL Ltd.</p> <p>Mr. Ashmita Berelia, Management Trainee, Kotak Life Insurance</p> <p>Mr. Tantu Kumar Das Operantion Analyst, Wells Fargo (India)</p> <p>Ms. Unikey Khanal Assistant Manager, Bandhan Bank</p>	<p>Mr. Subhajit Dey Area Sales Executive, Bacardi India Pvt. Ltd.</p> <p>Mr. Debadyuti Sarkar Branch Manager, UCO Bank, Mumbai</p> <p>Mr. Amit Das ASE, Asian Paints</p> <p>Ms. Vaishali Saha HR, Genpact, New Delhi</p> <p>Mr. Navin Chandak Deputy Sales Manager Godrej & Boyce Mfg. Co. Ltd.</p> <p>Mr. Subhojit Biswas Territory Sales Executive Sun Pharma Ltd.</p> <p>Mr. Tonmoy Saha Assistant Manager, IndusInd Bank</p>
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Master of Business Administration (Dual Specialization)

Semester	Course Code	Course title	Course Type	Course credit	
I	MBA0CCT0101N	Economics for Managers (EM)	Core	4	
	MBA0CCT0102N	Business Statistics (BS)	Core	4	
	MBA0CCT0103N	Marketing Management (MM)	Core	4	
	MBA0CCT0104N	Human Resource Management (HRM)	Core	4	
	MBA0CCT0105N	Information Technology for Managers (ITM)	Core	4	
	MBA0CCT0106N	Accounting for Managers (AFM)	Core	4	
	MBA0DET0101A	Legal Aspects of Business (LAB)	Core	2	
	MBA0DET0101B	Principles and Practices of Management (PPM)	Core	2	
	AEC-I (Choose any One from BASKET -1)	AEC	Non Credit Course		
II	MBA0CCT0201N	Business Research Methods (BRM)	Core	4	
	MBA0CCT0202N	Project Management (PM)	Core	4	
	MBA0CCT0203N	Marketing Application & Practices (MAP)	Core	4	
	MBA0CCT0204N	Organizational Behaviour (OB)	Core	4	
	MBA0CCT0205N	Management Information System (MIS)	Core	4	
	MBA0CCT0206N	Corporate Financial Management (CFM)	Core	4	
		Operation Research (OM)		4	
	FITASFT0201A	Fundamentals of Information Technology - I(A): Basics	SEC	Non Credit Course	
III	<i>Candidates will be offered 10 specialization subjects out of which they need to opt for 4 specialization subjects (2 each from two different Specialization Subjects)</i>				
	Course Code	Course title (Finance Management Specialization)	Course Type	Course credit	
	MBAFDET0301A	Portfolio Management (PM)	DSE	4	
	MBAFDET0301B	Financial Institutions and Markets (FIM)	DSE	4	
	MBAFDET0301C	Corporate Tax Management (CTM)	DSE	4	
	MBAFDET0301D	Micro Finance (MF)	DSE	4	
	MBAFDET0301E	Behavioural Finance (BFIN)	DSE	4	
	Course Code	Course title (Systems & Operations Mgmt Specialization)	Course Type	Course credit	
	MBAODET0302A	Business Intelligence & Data Warehousing (BIDW)	DSE	4	
	MBAODET0302B	Production & Operation Management (POM)	DSE	4	
	MBAODET0302C	Machine Learning (ML)	DSE	4	
	MBAODET0302D	Data Communication & Networking (DCN)	DSE	4	
	MBAODET0302E	Enterprise Resource Planning (ERP)	DSE	4	
	Course Code	Course title (Marketing Management Specialization)	Course Type	Course credit	
	MBAMDET0303A	Sales & Distribution Management (SDM)	DSE	4	
	MBAMDET0303B	Service Marketing & Retail Management (SMRM)	DSE	4	
	MBAMDET0303C	Digital and Social Media Marketing (DSMM)	DSE	4	
	MBAMDET0303D	Advertising & Promotion Management (APM)	DSE	4	
	MBAMDET0303E	Consumer Behaviour & Marketing Research (CBMR)	DSE	4	
	Course Code	Course title (Human Resource Mgmt Specialization)	Course Type	Course credit	
	MBAHDET0304A	Managing and Developing Human Resources & Ethical Issues in HRM (MDHR&EIH)	DSE	4	
	MBAHDET0304B	Industrial Relations & Labour Laws (IR&LL)	DSE	4	
	MBAHDET0304C	Organisation Theory, Structure & Design (OTS&D)	DSE	4	
	MBAHDET0304D	International Human Resource Management (IHRM)	DSE	4	
	MBAHDET0304E	Learning & Development (LD)	DSE	4	
	MBA0CCT0305N	Data Analytics (DA)	Core	4	
	<i>Two General Elective Subjects to be offered to the students from the list of 15 Open GE subjects from the below box by the Department each year. The students will be selecting one among the two electives offered.</i>			GE 1	4
				GE 2	4
	MBA0CCT0306N	Summer Internship Program (SIP)	Core	4	
	AEC (Choose any One from BASKET -3)	AEC (Choose any One from BASKET -3)	AEC	Non Credit Course	

Semester	Course Code	Course title	Course Type	Course credit	
IV	<i>Candidates will be offered 10 specialization subjects out of which they need to opt for 4 specialization subjects (2 each from two different Specialization Subjects)</i>				
	Course Code	Course title (Finance Management Specialization)	Course Type	Course credit	
	MBAFDET0401A	International Finance (IF)	DSE	4	
	MBAFDET0401B	Taxation and Public Finance (TPF)	DSE	4	
	MBAFDET0401C	Financial Engineering (FE)	DSE	4	
	MBAFDET0401D	Insurance and Risk Management (IRM)	DSE	4	
	MBAFDET0401E	Financial Analytics (FA)	DSE	4	
	Course Code	Course title (Systems & Operations Mgmt Specialization)	Course Type	Course credit	
	MBAODET0402A	Supply Chain Analytics (SCA)	DSE	4	
	MBAODET0402B	System Analysis & Design (SAD)	DSE	4	
	MBAODET0402C	Database Management System (DMS)	DSE	4	
	MBAODET0402D	Cyber Security in Business (CSB)	DSE	4	
	MBAODET0402E	Decision Support System (DSS)	DSE	4	
	Course Code	Course title (Marketing Management Specialization)	Course Type	Course credit	
	MBAMDET0403A	Product & Brand Management (PBM)	DSE	4	
	MBAMDET0403B	MSME Product Marketing (MPM)	DSE	4	
	MBAMDET0403C	Marketing Luxury (ML)	DSE	4	
	MBAMDET0403D	Business to Business Marketing (B2BM)	DSE	4	
	MBAMDET0403E	International Business (IB)	DSE	4	
	Course Code	Course title (Human Resource Mgmt Specialization)	Course Type	Course credit	
	MBAHDET0404A	Information Technology in HRM (ITHRM)	DSE	4	
	MBAHDET0404B	Compensation Management (CM)	DSE	4	
	MBAHDET0404C	Organization Development & Change Management (ODCM)	DSE	4	
	MBAHDET0404D	Performance Measurement Systems & Competency Assessment (PMS&CA)	DSE	4	
	MBAHDET0404E	Managing Diversity at Workplace (MDW)	DSE	4	
	MBAOCCT0405N	Strategic Management (SM)	Core	4	
	MBAOCCT0406N	EDP & Business Plan Report (EBPR)	Core	4	
	<i>Two General Elective Subjects to be offered to the students from the list of 15 Open GE subjects from the below box by the Department each year (Excluding the 2 subjects taken by the concerned students in Semester III). The students will be selecting one among the two electives offered.</i>			GE 1	4
				GE 2	4
	SEC (Choose any One from BASKET -4)	SEC (Choose any One from BASKET -4)		SEC	Non Credit Course

Course Code	Course title	Course Type (Open)	Course credit
MBA0GET0307A	Travel & Tourism Management (T&TM)	GE	4
MBA0GET0307B	Sports Marketing & Merchandising (SM&M)	GE	4
MBA0GET0307C	Pharmaceutical Marketing (PM)	GE	4
MBA0GET0307D	Agricultural Marketing (AM)	GE	4
MBA0GET0307E	Business Environment (BE)	GE	4
MBA0GET0307F	Money & Banking (M&B)	GE	4
MBA0GET0307G	Industrial Organization (IO)	GE	4
MBA0GET0307H	Indian Ethos in Management (IEM)	GE	4
MBA0GET0307I	Logistics and Supply Chain Management	GE	4
MBA0GET0307J	Data Structure & Algorithms (DS&A)	GE	4
MBA0GET0307K	Web Analytics (WA)	GE	4
MBA0GET0307L	Conflict Crisis & Stress Management (CC&SM)	GE	4
MBA0GET0307M	Corporate Social Responsibility	GE	4
MBA0GET0307N	Cross Cultural Management (CCM)	GE	4
MBA0GET0307O	Management Consulting (MC)	GE	4



Phone : 011-26131577 - 78, 80
011-29581000
Website : www.aicte-india.org



अखिल भारतीय तकनीकी शिक्षा परिषद्
(भारत सरकार का एक स्वायत्तिक विभाग)
(केंद्रीय मानव संसाधन विकास विभाग, भारत सरकार)
नेहरू पंडित मार्ग, वसन्त कुंज, नई दिल्ली-110070
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION
(A Statutory Body of the Govt. of India)
(Ministry of Human Resource Development, Govt. of India)
Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

Circular

F. No. AICTE/P&AP/Misc/2020/ Dated: 06.10.2020

To
All Directors/ Principals of AICTE Approved Institutions,

Subject: Concession for the wards of Kashmiri Migrants and Kashmiri Pandit/Kashmiri Hindu Families (Non-Migrants) living in Kashmir Valley for admission in Higher Educational Institutions-Regarding.

Sir/Madam,

Ministry of Education, Government of India in consultation with Ministry of Home Affairs has decided to allow the following concession to the wards of Kashmiri Migrants as well as Kashmiri Pandits/Kashmiri Hindu Families (Non-Migrants) who are living in the Kashmir Valley, in the matter of their admission in the educational institutions in other parts of the country from the academic year 2020-21 and onwards till further orders:

- (i) Relaxation in cut-off percentage upto 10% subject to minimum eligibility requirement.
- (ii) Increase in intake capacity upto 5% course-wise.
- (iii) Reservation of at least one seat in merit quota in technical/professional institutions.
- (iv) Waiving off domicile requirements for Kashmiri Migrants only. Kashmiri Pandits/Kashmiri Hindu Families (Non-Migrants) living in the Kashmir Valley need domicile certificate.

All AICTE approved institutions are requested to follow the aforesaid guidelines issued by Ministry of Education, Government of India.

Regards,

(Prof. Dileep Malkhede)
Advisor-I
Policy & Academic Planning Bureau



RECEIVED
Office of the Secretary, PMAC
Ministry of Human Resource Development
Government of India
No. 3-4/2017-NER
Office of the Secretary, PMAC
University of North Bengal
No. 3-4/2017-NER
Ministry of Human Resource Development
Department of Higher Education
Economic Administration Division
Shastri Bhawan, New Delhi
Dated: 15th October, 2019

To
No. R-1680
Date 7/11/19

1. The Chairman, UGC
2. The Chairman, AICTE
3. The Vice Chancellor of all Universities
4. The Principal Secretaries of Higher Education & Technical Education of all State Govts./UTs

Subject: **Concession for the wards of Kashmiri Migrants and Kashmiri Pandit / Kashmiri Hindu Families (Non-Migrants) living in Kashmir valley for admission in Higher Educational Institutions - Regarding.**

Sir/Madam,

Attention is invited to this Ministry's letters No. 3-1/2012-NER dated 12.03.2015 and 22.07.2016 regarding certain concessions for the wards of Kashmiri migrants for their admission in Higher Education institutions in other parts of the country.

2. In this connection, representations have been received from Kashmiri Pandits (Non-Migrants) living in the Kashmir Valley to extend the existing concessions being provided to Kashmiri Migrants for them also.

3. The matter has been considered in this Department in consultation with Ministry of Home Affairs and State Government of Jammu & Kashmir. Now, it has been decided to allow the following concessions to the wards of Kashmiri Migrants as well as Kashmiri Pandits/ Kashmiri Hindu Families (Non-Migrants) who are living in the Kashmir Valley, in the matter of their admission in the educational institutions in other parts of the country from the academic year 2020-21 and onwards till further orders:

- (i) Relaxation in cut-off percentage upto 10% subject to minimum eligibility requirement.
- (ii) Increase in intake capacity upto 5% course-wise.
- (iii) Reservation of at least one seat in merit quota in technical/professional institutions.
- (iv) Waiving off domicile requirements for Kashmiri Migrants only. Kashmiri Pandits/Kashmiri Hindu Families (Non-Migrants) living in the Kashmir Valley need domicile certificate.

4. This issues with the approval of Hon'ble HRM.

Yours faithfully,

[V.L.V.S.S. SubbaRao]
Sr. Economic Advisor (Higher Education)
Tel. No. 011-23384245

Government of West Bengal
Department of Higher Education,
University Branch
Bikash Bhavan, 6th Floor, Salt Lake,
Kolkata-700091.

No. 808 -EH/ Edn(U)/1U-83/12 Date: 29.9.2020
To
The Vice Chancellor, (all State-aided universities)

Subject: Availability of 20 % seat of post graduate courses for open competition among the Undergraduates from other universities / colleges

Sir / Madam,

In continuation of this Department Memo no. No. 229(14)-Edn(U)/1U-83/12, dated 19.2.2013 and with reference to the discussion held during video conference with all Vice Chancellors on 27.9.2020 under the chairmanship of Hon'ble Minister In Charge, Higher Education Department, I am directed to inform you that all State aided universities will make available 20 % of their seats in Post Graduate courses for the Undergraduates from other universities / colleges for admission in the academic year 2020-21, keeping view of the present COVID pandemic situation.

However, if 80 % seats reserved for home university remain unfilled, those may filled up with the Undergraduates of other universities. Similarly, if the 20 % seats reserved for the students from other universities remain unfilled, those may filled up with the students of home university. This order will be applicable for the Academic Session 2020-21 in view of the prevailing COVID pandemic situation.

This is issued with approval of competent authority.

Yours faithfully,

Special Secretary

No. 808/1(2) -EH/ Edn(U)/1U-83/12 Date: 29.9.2020
Copy to :

- 1. PS to Hon'ble Minister in Charge of this Department
- 2. Sr. PS to Principal Secretary, Higher Education Department, Govt. Of West Bengal

Special Secretary

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(केंद्रीय मानव संसाधन विकास विभाग, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)
बहादुर शाही जलार मार्ग, नई दिल्ली-110002
Bahadur Shahi Zelar Marg, New Delhi-110002
Ph. 011-23273331, 23273286,
Fax : 011-23273858, email : jpsandhu.ugc@nic.in

प्री (जी) जसपाल एस सन्धु
सीक्रेटरी
Prof. Dr. Jaspal S. Sandhu
M.F.S. No. 10(m), D.M. 145, F.A.S. 145/14, F.T.M.S. 145, F.A.S.
Secretary

D.O.No.F.1-1/2012(SA-III)

8th February, 2017

Dear Sir/Madam,

This has reference to MHRD letter No 15-17/2015-NS1 dated 8th July, 2016 & email dated 31st January, 2017 and UGC letters of even number dated 19th October, 2012, 8th September, 2014, 10th March, 2015, 23rd June, 2015 and 11th July, 2016 regarding creation of 2 seats under Supernumerary Quota for students from Jammu & Kashmir.

The Ministry of Human Resource Development had decided that two seats per department in the university and two seats per affiliated college of your university under Supernumerary Quota be made available to the students of Jammu & Kashmir who seek admission through centralised counselling conducted by AICTE in Universities/colleges approved under Section 12B of the UGC Act or recognised by AICTE and have at least one NBA approved course.

I would appreciate your personal indulgence in ensuring the above in your esteemed university and affiliated colleges.

With kind regards,
Yours sincerely,

(Jaspal S. Sandhu)

The Vice-Chancellor
North Bengal University,
Raja Ram Mohanpur,
Darjeeling-734 430.

26 FEB 2011 February, 2011

F. 1-2/2006(CPP-I)

The Registrar
All universities / Deemed
to be Universities
(GZI) As per list attached

Sub-Major Recommendations on improvement of Working Conditions and Strengthening of National Commission for the Scheduled Castes containing in its Annual Report for the year 2010-11 and 2011-12 - regarding.

Sir,
I am directed to say that the recommendations on Improvement of Working Conditions and Strengthening of National Commission for Scheduled Castes containing in its Annual Report for the year 2010-11 and 2011-12 is as under:-

"In view of the grievances relating to scholarships meant for SC students, it is recommended that UGC may issue guidelines to all its Universities to incorporate in its Broucher for admission that the eligible SC students should submit their scholarship form for the academic year by February for processing scholarship to SC students each year."

You are requested to incorporate in its Broucher of admission that the eligible SCST, OBC, PwD students etc. should submit their scholarship form for the academic year by February for processing scholarship to SCST, OBC, PwD etc. each year. This may also be incorporated in the University website.

The decision should also be circulated to the Constituent and Affiliated Colleges for immediate follow up action. An action taken report may also be sent to UGC at an early date.

Yours faithfully,

Umesh Kumar
(Maena Kumar Nirmal)
Section Officer

o/c
SHRID

of not more than Rs. 1000/- (One Thousand only) shall be refunded and returned by the Institution deemed to be university to the student/candidate withdrawing from the programme. Should a student leave after joining the course and if the seat consequently falling vacant has been filled by another candidate by the last date of admission, the institution deemed to be university must return the fee collected with proportionate deductions of monthly fee and proportionate hostel rent, where applicable.

All the deemed to be universities are hereby requested to abide by the above instructions issued by the University Grants Commission with regard to refund of fees and return of original certificates.

Yours faithfully,

o/c
(Uma Bali)
Under Secretary

Copy to:

- Sh. Des Raj, Under Secretary, Government of India, Ministry of Human Resource Development, Department of Higher Education, Shastri Bhawan, New Delhi - 110 001 - With reference to letter No. F. 12-2/2011-U.3A(Pt.1) dated 22nd February, 2011.
- The Publication Officer, UGC. - To post the letter on UGC website.

o/c
(Uma Bali)
Under Secretary

o/c
NC
20/6/2011

Stamp: 17/6/2011



SPEED POST

F.No. 6-1(7)/2006(CPP-I)

June, 2011

The Vice-Chancellor/Director

All the Institutions Deemed to be Universities (130 letters) 22 JUN 2011

Subject: Retention of original certificates and refund of fees in case student leaves after joining the course.

Sir,

A Public Notice was issued by the University Grants Commission vide No. F. 1-3/2007(CPP-II) dated 23rd April, 2007 (Copy enclosed) wherein the Institutions/Universities were instructed not to retain the original certificates and also requested to abide by the instructions issued with regard to refund the fee in case of students leaving the Institutions/Universities. It has come to the notice of the University Grants Commission that some of the Institutions Deemed to be Universities are not adhering to the instructions issued and are admitting students to technical and professional education programmes long before the actual starting of an academic session; collecting full fees from the admitted students, and, retaining their school/institution's leaving certificates in the original. Those deemed to be universities are also reportedly confiscating the fee paid if a student fails to join by such dates and insisting fee for remaining semesters from those who leave after joining the course, before returning their original certificates.

The University Grants Commission is, of the view that those deemed to be universities, by way of retaining the certificates in original and forced retention of admitted students, are limiting the opportunities for the candidates from exercising other options of joining other institutions of their choice. As such, it is not permissible for institutions deemed to be universities to retain the School/Institution Leaving Certificate, mark sheet, caste certificate and other documents in original.

The deemed to be universities have already been requested by the University Grants Commission to maintain a waiting list of students/candidates. In the event of a student/candidate withdrawing before the starting of the course, the waitlisted candidates should be given admission against the vacant seat. The entire fee collected from the student, after a deduction of the processing fee

o/c
9c

F.No.1-3/2007 (CPP-II)

23rd April, 2007

PUBLIC NOTICE

It has come to the notice of the University Grants Commission that Institutions and Universities including Institutions deemed to be universities are admitting students to various programmes of studies long before the actual starting of academic session; collecting full fee from the admitted students; and, retaining their schools / institutions leaving certificate in original. The institutions and Universities are also reportedly confiscating the fee paid if a student fails to join by such dates.

2. The Commission is of the view that the Institutions / Universities, by way of retaining the certificate in original, force retention of admitted students which limits the opportunities for the candidates from exercising other options of joining other institutions of their choice. However, it would not be permissible for Institutions and Universities to retain the School / Institution Leaving Certificate, mark sheet, caste certificate and other documents in original.

3. The Ministry of Human Resource Development and University Grants Commission have considered the issue and decided that the Institutions and Universities, in the public interest, shall maintain a waiting list of students / candidates. In the event of a student / candidate withdrawing before the starting of the course, the waitlisted candidates should be given admission against the vacant seat. The entire fee collected from the student, after a deduction of the processing fee of not more than Rs.1000/- (one thousand only) shall be refunded and returned by the Institution / University to the student / candidate withdrawing from the programme. Should a student leave after joining the course and if the seat consequently falling vacant has been filled by another candidate by the last date of admission, the Institution must return the fee collected with proportionate deductions of monthly fee and proportionate hostel rent, where applicable.

4. The Universities / Institutions are requested to abide by the instructions issued by the UGC. The UGC, shall on its own or on receipt of specific complaints from those affected, take all such steps as may be necessary to enforce these directions.

5. Institutions / Universities are also required to convey these instructions to the colleges affiliated to them.

(Tilak R. Kern)
Secretary



श्री (डॉ.) जसपाल एस. सन्धु
सचिव

Prof. Dr. Jaspal S. Sandhu
BBS, MS (Uniba), DSM, FAS, FASM, FAFSM, TFMS, FAMS
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002

Ph: 011-23239337, 23236288,
Fax: 011-23238858, email: jssandhu.ugc@nic.in

D.O.No.F.1-1/2012(SA-III)

9th February, 2017

Dear Sir/Madam,

This has reference to MHRD letter No.15-17/2015-NS1 dated 8th July, 2016 & email dated 31st January, 2017 and UGC letters of even number dated 19th October, 2012, 8th September, 2014, 10th March, 2015, 23rd June, 2015 and 11th July, 2016 regarding creation of 2 seats under Supernumerary Quota for students from Jammu & Kashmir.

The Ministry of Human Resource Development had decided that two seats per department in the university and two seats per affiliated college of your university under Supernumerary Quota be made available to the students of Jammu & Kashmir who seek admission through centralised counselling conducted by AICTE in universities/colleges approved under Section 12B of the UGC Act or recognised by AICTE and have at least one NBA approved course.

I would appreciate your personal indulgence in ensuring the above in your esteemed university and affiliated colleges.

With kind regards,

Yours sincerely,

(Jaspal S. Sandhu)

The Vice-Chancellor
North Bengal University,
Raja Ram Mohanpur,
Darjeeling-734 430.

ELIGIBILITY & SELECTION PROCESS

- 1) Candidates are required to complete a Bachelor's degree (final semester appearing candidates are also eligible to apply) of minimum 3 years' duration in any discipline (except performing and fine arts) from a recognized Indian University or Foreign University (As per University Norms) with a minimum of 50% of marks in aggregate (5% relaxation will be given to SC, ST, OBC candidates).
- 2) Final year students awaiting results may also apply, nevertheless, their admission will be treated as purely provisional. Before the commencement of the first semester examination they have to obtain the requisite qualification as stated in point 1, otherwise their candidature may stand cancelled.
- 3) Candidates fulfilling the above-mentioned eligibility need to appear for the Entrance Test (100 marks) i.e. NBUMAT - 2023, conducted by the Department of Management, University of North Bengal. Candidates having valid scores (**5th June 2022 to 16th July 2023**) of CAT / XAT / MAT / CMAT / GMAT / ATMA / WBJEMAT are however exempted from appearing in the aforementioned Entrance Test.
- 4) Candidates of NBUMAT and candidates having valid scores of CAT / XAT / MAT / CMAT / GMAT / ATMA / WBJEMAT entrance tests as stated in point 3 will appear for the final selection process.
- 5) The final selection process will comprise of Group Discussion (GD: 25 marks), Personal Interview (PI: 40 marks), Essay Writing (25 marks) & Extempore (10 marks). Candidates scoring minimum 50% (Composite score in the final selection process) (5% relaxation will be given to SC, ST, OBC candidates) are eligible for provisional admission for the academic session 2023-24.
- 6) The final merit list will be prepared and published in University website (www.nbu.ac.in & <https://mba.nbu.ac.in>). Any tie on the score sheet may be resolved by considering the score up to three places after the decimal point.
- 7) Under any exceptional situation when the tests stated in point 3 cannot be conducted, the merit list may be prepared on the basis of the marks scored in the qualifying examination by the candidates as stated in point 1. Any tie on the score sheet may be resolved by considering the score up to three places after the decimal point.
- 8) The merit list may be prepared in accordance with the Government and University rules and norms.

PROCEDURE FOR APPLICATION AND ADMISSION

Admission Brochure of the MBA Programme will be available during **5th June 2023 to 16th July 2023** at <http://mba.nbu.ac.in> and www.nbu.ac.in. The candidates are to submit Online Application form within **16th July 2023** through the Following url: <https://mba.nbu.ac.in> and www.mba.nbu.ac.in with any application processing fees of Rs. 1000/- (to be submitted Online).

Instruction for candidates to be selected through valid entrance test score viz. CMAT / MAT / CAT / ATMA / GMAT / XAT / WB JEMAT and also applicable for Graduate candidates as per eligibility criteria

- i. Candidates are required to submit the duly filled-in Online Application Form within the mentioned date.
- ii. A photocopy of valid score card with adequate percentage of marks has to be submitted with the online application form.

TENTATIVE SCHEDULE FOR PUBLICATION OF MERIT LIST AND DATE OF ADMISSION

Sl. No.	PARTICULARS	DAY AND DATE
01	Publication of Admission Brochure and online form and submission of the form	05th June 2023
02	Last Date of Submission of Online Application form	16 th July, 2023
03	NBUMAT Written Examination	18th July, 2023
04	GD, PI, Essay Writing & Extempore	20th & 21st July, 2023
05	Publication of Composite List and 1 st Merit list	25 th July, 2023
06	Admission from 1 st merit list ends on	31 st July, 2023
07	Publication of 2 nd Merit list	03 rd August, 2023
08	Admission from 2 nd Merit list ends on	07 th August, 2023
09	Publication of 3 rd Merit list	10 th August, 2023
10	Admission from 3 rd Merit list ends on	16 th August, 2023
11	Commencement of Classes	07th August, 2023

Reservation of Seats

Reservation of seats under different categories shall be as per University and Government Norms.

DETAILS REGARDING PAYMENT OF FEES:

1. FEE Structure

Sl. No.	PARTICULARS	1 st Semester	2 nd Semester	3 rd Semester	4 th Semester
01	Admission Fees (Per Semester)	Rs.40,000/-	Rs.40,000/-	Rs.40,000/-	Rs.40,000/-
02	Caution Deposit (At the Time of Admission) – One Time	Rs.500/-	-----	-----	-----
03	Student Identity Card (At the Time of Admission) – One Time	Rs.20/-	-----	-----	-----
Total Amount (Per Semester)		Rs.40,520/-	Rs.40,000/-	Rs.40,000/-	Rs.40,000/-
GRAND TOTAL					Rs. 1,60,520

The above Fees structure is applicable only for Indian Citizens residing in India. The Intake and Fees Structure of NRI / Foreign Students will be as per norms of the University of North Bengal.

2. Registration Fees (Only for Other University Students and to be submitted in CASH after Admission)

Sl. No.	PARTICULARS	1 st Semester	2 nd Semester	3 rd Semester	4 th Semester
04	Registration Fees (For Other University Students) – One Time	Rs.250/-	-----	-----	-----

- 3. Examination Fees:** Students need to Pay Examination Fees each time before the term end examination and supplementary examination fees as per University norms

Sl. No.	PARTICULARS	1 st Semester	2 nd Semester	3 rd Semester	4 th Semester
01	Examination Fees (Per Semester)	Rs.600/-	Rs.600/-	Rs.600/-	Rs.600/-
02	Supplementary Paper Examination Fees (Rs.200/- per paper)	-----	If applicable	If applicable	If applicable

4. SCHEDULE OF PAYMENT OF FEES

SEMESTER	TIME
1 st Semester	At the time of admission
2 nd Semester	By 10 Days from Declaration of Result of 1 st Semester
3 rd Semester	By 10 Days from Declaration of Result of 2 nd Semester
4 th Semester	By 10 Days from Declaration of Result of 3 rd Semester

N.B.: The above mentioned dates and amount may change as per the decision of the University Authority from time to time.

ALUMNI SPEAK



I would like to thank all my teachers for giving me courage and transforming my potential into reality. It was not possible without your support.

Pashupatinath Maharaj (2016)
Sales Officer – Parle Products Ltd.

Whenever I think of my department, it floats in front of my eyes about the classrooms with friendly teachers and their guidance. It was not only my college, it is the most important emotion of my live, where I found the goal of my journey.



Soumik Basu (2010)
Supervisor (East) Berger Paints (India)



I have learned the best managerial skills from this department. I am thankful to my teachers and appreciate the several exploration opportunities the department afforded me during the span of two years.

Prasenjit Bose (2010)
Business Manager - Pearson (India) Education

A premiere institute which in real sense fosters and instill confidence amongst the students with the right blend of contemporary pedagogic approach and Industry exposure, helps them to imbibe the qualities to compete with the very best in the industry.



Subhradeep Biswas (2005)
Asst. General Manager – IDBI Bank Ltd.



Entering Department of Management, University of North Bengal made me a true professional and hence I dedicate all my success to this prestigious organization. It has inculcated a lot of Intra and interpersonal skills which is one of my key learning by being part of this family.

Uddalok Majumdar (2008)
Manager, Finance, CD&TS, Accenture Ltd.

First of all I would like to thank all the Professors, HOD and all support staff of the Department who have directly and indirectly in touch with me during the MBA program to provide all the essentials to enhance my technical skills through which I got my desired corporate profile.



Arup Kumar Paul (2014)
Sr Sales Officer, Berger Paints (India)



Department of Management is not just a department; It is the epitome of learning where students fulfill their dreams, overcome fears and weaknesses to step into the world as smart confident professionals.

Debadyuti Sarkar (2011)
Branch Manager, UCO Bank

It was a great opportunity to be a part of this esteemed institute, where we got to learn from our respective faculties, who are also helping us to grow in our career path.

Subhajit Dey (2012)
Area Sales Executive, Bacardi Ltd.



I think Department of Management, University of North Bengal is an ideal institute for shaping the bright future. It's a ladder towards successful life.

Abhishek Banerjee (2013)
Department Manager, Reliance Trends

I can proudly say that, Department of Management, University of North Bengal has enhanced my skills and shaped my future; It has a culture of close monitoring and vibrant teacher - student relationship which I consider as one of the important factor playing behind its success. It has always encouraged me as my batch mates to participate in national and international level events.

Pradiptamay Saha (2014)
Marketing Officer, Indian Oil Corporation Ltd.



ALUMNI SPEAK



The MBA Dept of the University of North Bengal is glorious & prospective. The faculty members are very much helpful & whenever a student needs any kind of support and guidance, they are always there to help him/her.

Samanwita Khan (2015)
Deputy Manager, HDFC Bank

I am very grateful that I have completed MBA from the University of North Bengal. The Department is a composition of great atmosphere and excellent faculty members who help to create an amazing learning environment and opportunity for everyone's better career.



Sulbha Srivastava (2016)
Sr. HR Associate, Amazon (India)



It had been the two most interesting years of my life which just passed by like a blink of an eye. With the support and teachings of my teachers today I have reached this stage and I will always be grateful.

Vaishali Saha (2015)
HR Business Partner, Wipro

Dept. of Management, University of North Bengal game me an incredible amount of resources, guidance and helped me realize my dreams. It helped me sharpen my skills with knowledge which was ahead of its time and today enable me stand out in the crowd.



Sayanti Sanyal (2009)
Asst Manager (HR&IR), Schneider Electronics



The thought of entering a University for me was all about exhibiting new talents, discovering the hidden skills and developing the identified ones. The university opened that opportunity and helped me with a stable career option.

Sonali Dhamala (2019)
Entrepreneur

I would firstly like to thank my faculty and all the people involved who helped me complete my MBA at North Bengal University. The MBA programme provides great infrastructure and placement opportunities for the students to explore.



Ashmita Berelia (2019)
Relationship Manager, IndusInd Bank



I had a splendid experience as a management student of the Department of Management at NBU. All our teachers are extremely knowledgeable and they are always eager to help us in our time of need.

Bidyashree Mitra (2018)
Assistant Manager, Elixir Writing Services

The department always acted like a pillar to us, giving all the support, teaching us discipline, ethics, and making us understand the importance of education.

Nikita Agarwal (2019)
Assistant Manager - Axis Bank.



It's a place of hope and bliss. The best part of this Department of Management is, it focuses on the development of overall personality of every student. Starting from the professors to office staffs, everyone is really co-operative.

Mousumi Paul (2020)
Executive HR, Aditya Birla Fashion & Retail

It was an honor for me to be a part of the Management Department of University of North Bengal. I spent my two years as a management student and gained more knowledge and while pursuing MBA I got placement in Bandhan Bank as an Assistant Management.

Unikey Khanal (2020)
Assistant Manager – Bandhan Bank



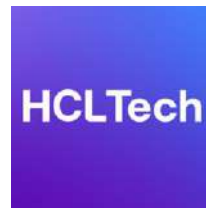
Training and Development Programme

Better interaction between Institutions and Industry is the need of the hour. For students it is important because they get a greater exposure to the industry and subsequent placement in various disciplines. On the other hand, with the advent of globalization and opening up of Indian economy to outside world, competition among the industries has become stiff. So industries also need good students who are well aware of industry standards and capable of achieving so. Therefore, there is an urgent need of interaction of industry and academics where academic institutes can prepare students for jobs in multinational companies and industry will also be benefited by possibility of receiving well trained workforce.

Keeping that thing in mind Department of Management conducts visits every year so that the students can get a clear picture of the Industry's internal working procedures.



OUR RECRUITERS



and more..